

#1 RATED PLANT PROTEIN
NATURAL PEANUT FREE

WOWBUTTER®

It's Just Like Peanut Butter, But Better!



THE ONLY TRUE PEANUT BUTTER REPLACEMENT

THAT MEETS THE TASTE, TEXTURE AND NUTRITION REQUIREMENTS FOR ALL PEANUT/NUT FREE APPLICATIONS WITH ADDED BENEFITS

1:1 DIRECT REPLACEMENT

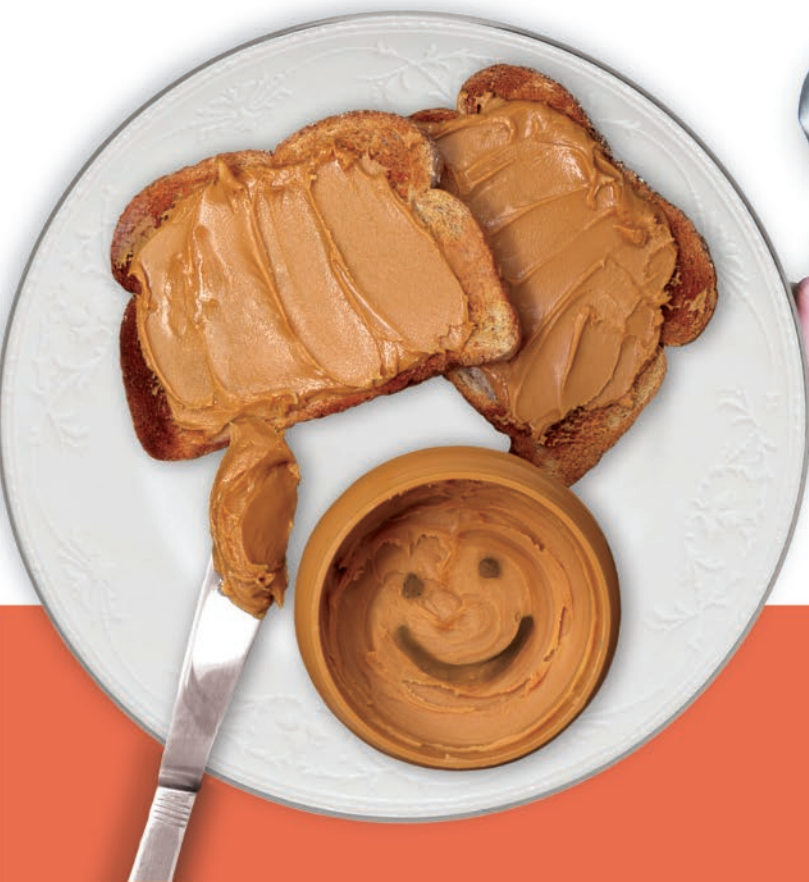
WOWBUTTER FOODS
STAFFA, ONTARIO, CANADA NOK 1Y0
SALES@WOWBUTTER.COM



WOWBUTTER TAKES THE PLACE OF PEANUT BUTTER IN ALL FOOD APPLICATIONS BECAUSE IT'S SO SMOOTH, CREAMY AND INCREDIBLY DELICIOUS.

YOU WON'T BELIEVE IT'S NOT PEANUT BUTTER!

OUR INNOVATIVE WOWBUTTER WAS DESIGNED AND DEVELOPED TO PROTECT THE MILLIONS OF KIDS AND ADULTS WHO SUFFER FROM LIFE THREATENING PEANUT AND NUT ALLERGIES. IT WAS ALSO DEVELOPED AS A **"BETTER FOR YOU"** DIRECT REPLACEMENT FOR PEANUT BUTTER TO HELP NOURISH THE HUNDREDS OF MILLIONS OF NON-ALLERGIC CONSUMERS THAT NEED HEALTHY FOOD SOLUTIONS.



IT'LL MAKE YOU SAY WOW!

- IT'S JUST LIKE PEANUT BUTTER, BUT BETTER!
- NO ADDED COLORS, FLAVORS OR PRESERVATIVES
- A NATURAL SOURCE OF OMEGA 3 (ALA)
- A COMPLETE PLANT PROTEIN SOURCE
- PEANUT FREE AND TREE NUT FREE
- GLUTEN, DAIRY, EGG & SESAME FREE
- IDEAL FOR ALL BAKING & COOKING
- NO HYDROGENATED OILS
- 0g TRANS FAT
- NON-GMO VERIFIED
- ALL NATURAL INGREDIENTS
- CONTAINS NO AFLATOXIN (COMMONLY FOUND IN PEANUT BUTTER)



WE ARE SOLUTIONS FOR...

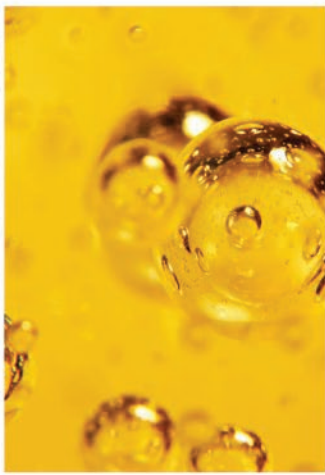
- **MANUFACTURERS WANTING TO REMOVE PEANUT BUTTER AND/OR TREE NUT ALLERGENS FROM THEIR FACILITIES TO BROADEN THE MARKET POTENTIAL OF THEIR PRODUCTS**
- **PEANUT FREE SUITABLE FOR: EDUCATION, ALL AREAS OF HOSPITALITY, HEALTH CARE FACILITIES, TRAVEL & LEISURE.**
- **PEANUT ALLERGIC CONSUMERS AND THEIR FAMILIES**
- **CONSUMERS LOOKING FOR BETTER NUTRITION SUCH AS COMPLETE PLANT PROTEIN AND OMEGA-3**
- **CONSUMERS LOOKING FOR SIMPLER, CLEANER AND MORE NATURAL INGREDIENTS AND PRODUCTS**
- **THOSE LOOKING TO REMOVE AFLATOXIN COMMONLY FOUND IN PEANUT BUTTER**



WOWBUTTER IS SIMPLY THE BETTER FOOD INGREDIENT CHOICE WITH:



TOASTED SOYA



PRESSED SOYA OIL



CANE SUGAR



SUSTAINABLE PALM OIL



SEA SALT

ALL NON-GMO INGREDIENTS:

TOASTED SOY, PRESSED SOY OIL, CANE SUGAR,
PALM OIL (LESS THAN 5%, SUSTAINABLE), SEA SALT

SIMPLE INGREDIENTS WITH NO ARTIFICIAL COLORS, FLAVORS,
PRESERVATIVES OR FILLERS

0G TRANS FAT PER 32G SERVING AND CHOLESTEROL FREE
100% PEANUT FREE, TREE NUT FREE, GLUTEN FREE, DAIRY FREE, EGG FREE
& SESAME FREE.



SAUCES



DIPPING





SNACKS



BETTER THAN PEANUT BUTTER!

CONTAINS NO HYDROGENATED OILS

Formulated from all natural ingredients, WOWBUTTER has developed a proprietary formulation with a taste and texture as good or better than peanut butter without any oil separation. As a result, there is a growing mass market appeal for WOWBUTTER as a nutritionally better option to regular peanut butter.

WOWBUTTER IS A COMPLETE PROTEIN SOURCE!

Our WOWBUTTER is actually more nutritious than peanut butter as it is a COMPLETE plant protein food, containing all 9 essential amino acids, just as do eggs, dairy and meat. Peanuts are NOT considered a complete protein food because they only have 6 of 9 essential amino acids.

WOWBUTTER IS A GOOD SOURCE OF OMEGA 3 ESSENTIAL FATTY ACIDS!

Our WOWBUTTER has 1000 mg of the health promoting OMEGA 3 essential fatty acids in each 32g serving. Peanut butter has zero. It also has a significant array of major nutrients such as Vitamin E, Calcium, Folic Acid, Fiber and Lecithin.

SOY HAS PROVEN HEALTH BENEFITS FROM CHILDHOOD THROUGH ADULTHOOD

helping to prevent heart disease, cancer, osteoporosis, obesity, diabetes, menopausal symptoms, helping to build, maintain and repair muscles and much more.

PEANUTS HAVE MUCH HIGHER STATISTICAL PROBABILITY OF MICRO CONTAMINANTS

since they are grown underground and then left on top of the ground to dry. Whether the peanuts are grown organically or not, they are exposed to all types of soil contaminants such as salmonella that have so often afflicted peanut butter. In addition, because the peanuts often come out of the ground high in moisture, they are susceptible to AFLATOXIN mold, a mold very prominent in peanut crops. Often the crop must be destroyed as a result, since aflatoxin can kill both animals and people. Aflatoxin is traditionally found in most peanut butters which is toxic to humans.

SOYBEANS ON THE OTHER HAND, are grown and dried high above ground and have a substantially less potential for contamination (including aflatoxin) all the way from growing, harvesting, and through the entire production process, including the packaging of WOWBUTTER going into the sealed containers.



BAKING



BETTER QUALITY PROTEIN

Wowbutter has over 80% (1.8 times) better quality protein than Peanut Butter, over 100% (2 times) better quality protein than sunflower butter and over 190% (2.9 times) better quality protein than almond butter.



TESTIMONIALS

“

IT'S AN AWESOME PRODUCT AND OUR DAUGHTER LOVES IT. THANKS FOR GIVING HER SOMETHING SHE CAN EAT THAT TASTES IN MY OPINION BETTER THAN PEANUT BUTTER! THANKS!!



GEOFF

“

WOWBUTTER IS BETTER TASTING & MORE CREAMIER THAN A LOT OF REAL PEANUT BUTTERS I HAVE EATEN!!



JAYMEE

“

YOUR WOWBUTTER IS THE BEST I'VE EVER HAD (AND, I'VE TRIED THEM ALL OVER THE PAST 14 YEARS!). THANK YOU!



WENDY

“

I AM A HUGE PEANUT BUTTER LOVER... OTHERS ARE NOT VERY GOOD. THIS WAS BETTER THAN REAL PEANUT BUTTER. GREAT JOB, AWESOME FLAVOR...BETTER THAN THE REAL MCCOY!!



BOBBY

“

WE HAVE TRIED MANY OF THESE TYPES OF PRODUCTS BUT THEY NEVER TASTED THIS GOOD. GREAT JOB! THANKS!



NICOLE

DISTRIBUTION PACKAGING

FOOD SERVICE



1.12 oz & 0.56 oz



4.4 LBS

RETAIL



1.1 LB



500 LBS

INDUSTRIAL PACKAGING



44 LBS

22 LBS



WOWBUTTER IS MADE IN A DEDICATED 100% PEANUT FREE & TREE NUT FREE FACILITY SO WE ARE ABLE TO PROVIDE A CONSISTENT HIGH QUALITY, SAFE PRODUCT.

AWARDS AND CERTIFICATIONS



WOWBUTTER

ABOUT US

- **WE ARE A VERTICALLY INTEGRATED FROM "FIELD TO TABLE" FAMILY OWNED & OPERATED BUSINESS**
- **OUR GOAL WAS TO DEVELOP A PEANUT FREE SPREAD WITH THE SAME GREAT TASTE AND TEXTURE THAT CONSUMERS ALREADY KNOW AND LOVE, WHILE MAKING IT HEALTHIER AND SAFER THAN TRADITIONAL PEANUT BUTTER**
- **WE CONTROL EVERY STEP OF THE PROCESS RIGHT FROM THE SOURCING OF THE SOYBEANS TO THE FINISHED CONSUMER READY PACKAGED PRODUCT**
- **THE MAJORITY OF THE SOY IS GROWN IN OUR OWN FIELDS AND THE REST IS SOURCED FROM LOCAL FARMERS IN CANADA AND USA**
- **ONLY NON-GMO WHITE HILUM FOOD GRADE SOYBEANS ARE USED**
- **WE HAVE A DEDICATED WOWBUTTER FACILITY THAT IS 100% PEANUT FREE & TREE NUT FREE**



WE BELIEVE STRONGLY IN OUR WOWBUTTER AND ARE PROUD TO OFFER SUCH A HIGH QUALITY NATURAL PRODUCT TO OUR CUSTOMERS, ONE THAT WE FEEL GOOD ABOUT PROVIDING OUR OWN CHILDREN.